HISTORICAL BACKGROUND

The prosperous commercial and mercantile interests in the affluent trading towns of Flanders stimulated interest in the arts. Emerging capitalism was visible everywhere, from the first stock exchange established in Antwerp in 1460 to the marketing and trading of works of art. Cities vied with one another for the most sumptuously designed cathedrals, town halls, and altarpieces—in short, the best Europe had to offer.

Political and religious turmoil began with the Reformation, which is traditionally dated to 1517 when a German monk and scholar named Martin Luther nailed a list of his complaints to the doors of All Saints Church in Wittenberg, Germany. Perhaps unknowingly, he began one of the greatest upheavals in European history, causing a split in the Christian faith and political turmoil that would last for centuries. Those countries that were Christian the shortest period of time (Germany, Scandinavia, and the Netherlands) became Protestant. Those with longer Christian traditions (Spain, Italy, Portugal, and Poland) remained Catholic.

With a Protestant wave of anti-Catholic feeling came an iconoclastic movement attacking paintings and sculptures of holy figures, which only a short while before were considered sacred. Calvinists, in particular, were staunchly opposed to what they saw as blasphemous and idolatrous images; they spearheaded the iconoclastic movement.

Patronage and Artistic Life

The conflict between Protestant iconoclasm and Catholic images put artists squarely in the middle. On the one hand, the Church was an excellent source of employment; on the other, what if the contentions of the Protestants were true?

Many, like **Dürer**, tried to resolve the issue by either turning to other types of painting, like portraits, or by seeking a middle road by playing down religious ecstasies or the lives of the saints. Protestants thought that God could be reached directly through human intercession, so paintings of Jesus, when permitted, were direct and forceful. Catholics wanted intermediaries, such as Mary, the saints, or the priesthood to direct their thoughts, so these images were more permissible to them. However, Catholics always insisted that a sculpture of Mary was just a reminder of the figure one was praying to. Idolatry was not endorsed by either.

The Northern European economy can be characterized by a capitalist market system that flourished due to expansive trade across the Atlantic. This brought with it a parallel emphasis on buying and selling works of art as commodities. New technologies in printmaking made artists internationally popular, and more courted than ever before.

NORTHERN RENAISSANCE PAINTING

One of the most important inventions in the last thousand years, if not history, is the development of movable type by Johann Gutenberg. The impact was enormous. This device could mass produce books, make them available to almost anyone, and have them circulated on a wide scale.

However, mechanically printed books looked cheap and artificial to those who were used to having their books handmade over the course of years, as the *Golden Haggadah* (Figure 12.10) did for the super-wealthy patrons. Gutenberg's first book, *The Bible*, was printed mechanically, but the decorative flourishes—mostly initial letters before each chapter—were hand painted by calligraphers. Meanwhile, a similar mechanical process gave birth to the print, first as a **woodcut**, then as an **engraving**, and later as an **etching**. Prints were mass pro-

duced and relatively inexpensive, since the artist made a prototype that was reprinted many times. Although individually cheaper than a painting, the artist made his profit on the number of reproductions. Indeed, fame could spread more quickly with prints, because these products went everywhere, whereas paintings were in the hands of single owners.

The second important development in the fifteenth century was the widespread use of oil paint. Prior to this, wall paintings were done in fresco and panel paintings in tempera. Oil paint was developed as an alternative in a part of Europe in which fresco was never that popular.

Oil paint produces exceptionally rich colors, having the notable ability to accurately imitate natural hues and tones. It can generate enamel-like surfaces and sharp details. It also preserves well in wet climates, retaining its luster for a long time. Unlike tempera and fresco, oil paint is not quick drying and requires time to set properly, thereby allowing artists to make changes onto what they previously painted. With all these advantages, oil paint has emerged as the medium of choice for most artists since its development in Flanders in the early Renaissance.

The great painted altarpieces of medieval art were the pride of accomplished painters whose works were on public view in the most conspicuous locations. Italian altarpieces from the age of Giotto tend to be flat paintings that stand directly behind an altar, often with gabled tops.

Alternatively, Northern European altarpieces are cupboards rather than screens, with wings that open and close, folding neatly into one another. The large central scene is the most important, sometimes carved rather than painted; sculpture was considered a higher art form. Small paintings such as The Mérode Triptych of 1425-1428 (Figure 14.1) were designed for portability. Larger works were meant to be housed in an elaborate Gothic frame that enclosed the main scenes. Sometimes the frame alluded to the architecture of the building in which the painting resided.

Altarpieces usually have a scene painted on the outside, visible during the week. On Sundays, during key services, the interior of the altarpiece is exposed to view. Particularly elaborate altarpieces may have had a third view for holidays.

Northern European artists were heavily influenced by International Gothic Painting, a courtly elegant art form, begun by Italian artists such as Simone Martini in the fourteenth century. This style of painting features thin, graceful figures that usually have an S-shaped curve as does Late Gothic sculpture. Natural details abound in small bits of reality that are carefully rendered. Costumes are splendidly depicted with the latest fashions and most stylish fabrics. Gold is used in abundance to indicate the wealth of the figures and the patrons who sponsored these works. Architecture is carefully rendered, frequently with the walls of buildings opened up so that the viewer can look into the interior. International Gothic paintings often have elaborate frames that match the sumptuous painting style.

Regardless of whether artists worked in the International Gothic tradition, Northern European painters generally continued the practice of opening up wall spaces to see into rooms as in The Mérode Triptych (Figure 14.1). Typically, figures are encased in the rooms they occupy, rather than being proportional to their surroundings. Ground lines tilt up dramatically, as do table tops and virtually any flat surface. High horizons are the norm. Although symbolism can be seen in virtually any work of art in any art historical period, it seems to be particularly a part of the fabric of Northern European painting. Items that appear casually placed as a bit of naturalism can be construed as part of a symbolic network of interpretations existing on several important levels. Scholars have spilled a great deal of ink in decoding possible readings of important works.

Northern European art during the sixteenth century is characterized by the assimilation of Italian Renaissance ideas into a Northern European context. Michelangelo was enormously popular in Northern Europe, even though he never went there, and only one of his works did. However, many other Italian artists made the journey, including the elderly Leonardo da Vinci.

Northern European painting had a fondness for nature unknown in Italian art—whether it is seen in sweeping Alpine landscape views or the study of a rabbit or even a clump of earth. Landscapes, no matter how purely represented, generally have a trace of human involvement, sometimes shown by the presence of buildings or farms, or the rendering of small people in an overwhelming setting.

Northern artists continued to use high horizon lines that enabled a large area of the canvas to be filled with earthbound details. In general, there is a reluctance to use linear perspective in paintings, although atmospheric perspective is featured in landscapes.

SUMMARY

Northern European art from the fifteenth century is dominated by monumental altarpieces prominently erected in great cathedrals. Flemish artists delight in symbolically rich compositions that evoke a visually enticing experience along with a religiously sincere and intellectually challenging interpretation. Flemish emphasis on minute details does not minimize the total effect. The introduction of oil paint provides a new luminous glow to Northern European works.

The invention of movable type brought about a revolution in the art world. Instead of producing individual items, artists could now make multiple images whose portability and affordability would ensure their widespread fame.

The achievements of Italian Renaissance painters had a profound effect on their Northern European counterparts in the sixteenth century. The monumentality of forms, particularly in the works of Michelangelo, were of great interest to Northern European artists, who traveled to Italy in great numbers. Even so, most Northern painters continued their own tradition of meticulously painting details, high horizon lines, and colorful surfaces that characterize their art.

The civil unrest that was an outgrowth of the Reformation caused many churches to be violated as works of art were smashed and destroyed because they were thought to be pagan. Protestants in general sought more austere church interiors in reaction against the perceived lavishness of their Catholic counterparts.